



# Best-Fundraising-Ideas www.Best-Fundraising-Ideas.com

### **Gifts 'N Things Fundraisers**

Deb Murray, National Fundraising Rep Serving Organizations Since 2002





#### Top Reasons for Choosing Gifts 'N Things Fundraising Brochures for your 2021 Fundraisers

We offer Fundraising that is uncomplicated, fun, and easy, with high quality, affordably priced products! Earn 40%-50% profit with no upfront costs, no minimums, no cases, FREE youth prize program, FREE pack-by-seller, and fast shipping!

We are very excited to offer your organization an exceptional fundraising program and we look forward to helping you achieve a very successful fundraiser! Choose from our Happy Spring 2020, Winter Wonderland, and Gourmet Goodness fundraising brochures. Select your favorite or combine our Spring Brochure or Winter Wonderland with Gourmet Goodness to offer more variety!

With NO UPFRONT COST FOR BROCHURES, and 40-50% PROFIT, our selection of brochures are top-performing fundraising brochures and are a great choice for any organization. Our program has been designed to provide everything a school fundraiser is looking for including AFFORDABLE ITEMS, FREE PARENT LETTERS, ONLINE SALES, and FREE PACK-BY-SELLER. With qualifying sales, your school will receive a FREE PRIZE BROCHURE PROGRAM, 50% PARTICIPTION INCENTIVES FOR STUDENTS AND TEACHERS, FREE PARENT LETTER, KICK-OFF VIDEO, and CLASSROOM AND HALLWAY POSTERS. Our Spring and Fall Fundraising Brochures offer absolutely, perfect school fundraising ideas for any age group. Our prize program works best for Elementary level schools but have been used for middle schools as well.

We offer an online fundraising website to help you achieve additional sales. If you are searching for a PTA Fundraiser or PTO fundraiser for this spring, our Happy Spring 2020 is the brochure you are searching for! For the fall season, choose our Winter Wonderland and Fall Gourmet Goodness brochures. At the conclusion of your sale we will email detailed sales reports by student, teacher, items sold by student etc. Submit your Fundraising Agreement today and you can begin your fundraiser in about one week!

For smaller groups, such as a school band fundraiser, a sports team fundraiser, or a youth organization fundraiser, our brochures are still a great choice! There are NO START-UP FEES, NO MINIMUMS TO PLACE AN ORDER, AND NO CASE REQUIREMENTS, even for organizations with a few sellers. Very few fundraising programs today offer no minimums with FREE SHIPPING and still offer UP TO 50% profit! Our Happy Spring 2020 brochure and Winter Wonderland brochure offer 40%-50% profit (all items offer 50% profit except for dry food mixes and online sales which offer 40% profit), and Gourmet Goodness offers 40% profit.

Our brochures offer a wide variety of unique items and can easily be offered by any organization large or small. You and your supporters will love this refreshing fundraiser idea! Our fundraising brochures offer items that are affordably priced, very easy to sell, offer unique fundraising ideas, and will be loved by your customers for their own enjoyment or for gift-giving. Our fabulous food items are shelf-stable and do not require refrigeration. With so many affordably priced items everyone will love and appreciate what our brochures have to offer. If you are searching for the best fundraising idea to offer high quality and affordably priced items, you needn't look any further. Highest sales are achieved when fundraising early spring or early fall! Start early to avoid the competition of other groups selling late spring or late fall and to receive your shipments sooner.

We'll provide coaching to help your campaign succeed, extended office hours Mon-Sun 9am-9pm EST, and a solid commitment to process your order and needed replacements with no delay. When you require assistance, we'll be available to help you! Call or email us anytime!

Contact Us! We want to help you!

Phone: (860) 384-3691 Fax: (410) 630-7080 Email: deb@best-fundraising-ideas.com

#### **How Does the Program Work?**

**To get started and please call 860-384-3691** and we'll complete a registration for you, ship brochure/order form packets if selected, and set up your online store. We recommend starting your sales asap for higher participation and higher sales, and to allow 3 weeks following receipt of your order forms for your order to ship. Online orders shipping directly to the customer will ship once the order has been placed. Orders shipping to your organization, if you opt for, will ship with your brochure sales.

Your packets arrive ready to hand out - We make it very easy! All materials are collated into packets by the company. The packet includes all the material the child needs to participate including a parent letter, brochures, order form, and a prize program! We will even write and print a personalized parent letter for you! Your packets will arrive at the school separated into groups of 25 in an "eco-friendly" tote bag for easy distribution!

You'll receive a 3-part order form - Just in case someone loses a copy! Families keep a copy, you keep a copy, and one copy will be sent to the company. Homeroom envelopes are provided to keep order forms separated and organized.

Online Shopping - Increased sales and higher profits! You have the option to add our 40% profit Online Shopping opportunity with your brochure sales. Your out-of-town family and friends can make online purchase to support your fundraiser! Your school gets the profit, your sellers get the prize credits and the products ship directly to their homes or "Ship to School" option. The products will be delivered to your school with the student's order. You'll receive 24/7 Chairperson internet access to view online sales and totals in real time. Our online store allows easy posting to Facebook & Twitter in addition to sending emails to family and friends.

**Customer checks, if taken, are made payable to your organization.** Check in with your participants throughout your selling period and make several reminders to keep selling. Collect all order forms and payments at the end of your selling period.

At the conclusion of your selling period (we recommend 2 weeks) collect the order forms and money from your sellers. We will provide you with a shipping label to return the company's copy for each order form. You can also scan and email the order forms. There are no case requirements!

Once we receive your order forms, we will enter it into our order system and email an invoice to you for the total due. Your organization will keep your profit. Shipping is free. Your order will be shipped approximately 3 weeks following receipt of your order forms. Allow an additional 3-5 business days for your shipment to be delivered. We will also email reports for your sales.

Computer report detailing sale - Easy to read and understand! Your reports include an overall summary, internet sales, results by homeroom, top sellers, prize summary and more! Reports are emailed to you, in PDF format, for immediate results! You'll have 24/7 Chairperson internet access to view your totals, reports, and invoice online!

"State of the Art" Scanning Equipment - Used to pack orders! Every item is individually scanned by barcode to assure accuracy! Scanning by barcode gives the company 99.8% order accuracy! Scanning = Fewer Packing Errors = Less Headaches for the Chairperson!

**Orders are Individually Packed for each student!** Every order is individually packed and labeled with large easy to read labels! Uniformly sized boxes with handles are used to provide protection and convenience! All you'll have to do, is hand out the orders!

After reviewing the invoice, you can pay by mailing us a school/business check or money order payable to Gifts 'N Things along with a copy of your invoice. We request payment be made as quickly as possible and must be received before your packed order can be shipped. Once shipped, we will send you an email with a link to track your shipment.

**Customer Satisfaction - Your satisfaction is our #1 priority!** You'll receive 100% unconditional money back guarantee on all product and prizes! You'll receive a full refund and you keep the profit! Your customer service calls can be handled through the company or your fundraising chairperson - your choice! All late orders, reorders, and adjustments will ship within 24 hours of your phone call. We'll provide you with a "How To" Fundraising Chairperson Manual to help you through each step of your fundraiser.





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#### Discover Why Gifts 'N Things is the BEST Choice for your PTO/PTA Fundraiser!

If you are searching for your next fundraiser search no further. You've come to the right place. Welcome to Gifts 'N Things, a trusted fundraising partner for more than 40 years and a family run business that is committed to serving our schools and communities. While a lot has changed over 40 years, some things haven't, like our commitment to giving customers quality products at reasonable prices. Products your families will feel good about purchasing. We stand behind every product we sell with a 100% unconditional money back guarantee that for any reason someone doesn't like an item or simply changes their mind we will offer the customer a full refund and you keep the profit.

Great fundraising starts with quality products and a Gifts 'N Things Winter Wonderland brochure features over 100 high quality items from heavy duty wrapping paper to time-saving kitchen items and unique gift items. Our Happy Spring brochure offers 79 items. We offer something for everyone including a wide variety of tasty chocolates, candy, gourmet mixes, magazines, and much, much more.

If you want to add food to your sale without the headache and hassle of frozen food our Gourmet Goodness program is the perfect option. It's filled with a variety of cheese and sausage, gourmet mixes from soups to dip, and cheesecakes and cookies as well to offer your customers a greater variety of items.

An online store is included to help you to increase your sales. Products can ship to your school or just to the customer's home. You choose how you want your online store to be offered. Our online store offers the same items displayed in the brochures you select. Brochure sales are not required if you wish to offer a 100% Touchless Fundraiser.

We are also committed to making your job easy as a volunteer. That's why we offer a free Fundraising Made Simple program to all our sponsors. This program is designed to take the hassle out of running your elementary/middle school fundraiser and motivate your students at the same time. From start to finish we are there to assure a smooth sale. Before the sale, we start with help writing your parent letters. We then collate brochures and group them in groups of 25 and then deliver your packets to your school ready to go for kick-off in our exclusive totes. During your sale we make it super easy and safe for students taking orders. We start with 3-part order forms for added peace of mind.

We give all students the ability to support your school through in-person selling as well as online shopping with an online store. Our online store includes the ability to post to social media, send custom emails, text messages to family and friends. The school gets the profit and the seller gets the prize credit. And, your customers get to choose to ship directly to their home or to the school where

the student will deliver to them. And remember, safety is always our #1 priority. All our materials strongly emphasize no door to door selling.

When it comes to the packing and delivery of your fundraiser, we pride ourselves in accuracy and attention to detail. We have a state-of-the-art scanning system to insure a 99.9% order accuracy rating which means less headaches for you and your volunteers. We pack and label all student orders with large, easy to read labels. When the orders arrive, they're simply ready to be handed out to your families.

We also provide you, as the volunteer, all the computer reports and sale summaries in an easy to read format that details all sellers, orders, prizes, and internet sales. We put the fun back into fundraising! Great products, easy ordering, and accurate delivery are all super important. But equally important is motivating your students to participate in the fundraiser. Our prize program starts with selling just 1 item. The first 3 levels are cumulative and starting at level 4 the students picks a prize of their choice. It's the best of both worlds. We also pride ourselves in offering quality prizes that students will enjoy, and parents will appreciate. And don't forget about the many other fun and rewarding incentive options including our ice cream, yogurt, and healthy treat party for homerooms with 50% participation, our online registration kick-start program where student can earn a "Show Me the Money" finger flashlight for registering online, and our Homeroom Wizard Hat Drive where every homeroom will be given a wizard hat to be used as a drawing prize for any child that sells 3 items.

We also make promoting your sale easy with our school kick-off kits. This kit provides everything you'll need to promote your sale including hallway posters and classroom posters where students can sign their name as soon as they participate.

Doing the little things to get the word out to your families is part of our commitment to you so we'll supply you with free samples of product and food for your school open house. After the sale as a thank you to the people who are running the sale, these samples are yours to keep.

We are not only the leader in fundraising brochures but also in school holiday shops. If your school runs a fundraiser brochure sale and our Lil' Shopper's Holiday Shoppe we'll give every child in your school one free Lil' Shopper's Shoppe dollar to spend at the holiday shop. Every child will be able to participate with their one free dollar and have 50 cents to spend on Mom and Dad each so everyone at the school will discover the joy of giving.

If you have any questions please call us day, evening, or weekend. Our number is (860) 384-3691 or send an email to deb@best-fundraising-ideas.com. If you are ready to sign up now call us or complete a "Request a Fundraising Agreement" sheet and submit it to us by email or fax to 410-630-7080. We'll complete the agreement for you and then email it to you for your signature. We look forward to working with you!

## www.Best-Fundraising-Ideas.com

Phone: 860-384-3691 Email: Deb@Best-Fundraising-Ideas.com

102 Thompson St., S. Glastonbury CT 06073

We work with schools and other organization throughout the continental United States

# Best-Fundraising-Ideas

#### **Request a Project Agreement**

Gifts 'N Things Inc. / Deb Murray, Ind. Rep

Best-Fundraising-Ideas.com Phone: 860-384-3691

Submit by - Fax: 1-410-630-7080 Email: deb@best-fundraising-ideas.com Postal Mail: 102 Thompson St, South Glastonbury CT 06073

Upon receipt of the information below Gifts 'N Things will complete a registration and then email it to you for your approval. Once approved, we will set up your online store and we will ship your brochures, order forms, a customized parent letter, prize program materials, and collection envelopes.

After reviewing the brochures, reviewed how the program works, and have selected the brochure(s) you wish to offer please complete and remit the information below, or simply call us! We highly recommend combining Winter Wonderland or Happy Spring with Gourmet Goodness for more variety and higher sales. Note: Orders must be received by Halloween for Pre-Thanksgiving delivery and by Thanksgiving for Pre-Christmas delivery.

Name of School/Organization:		Principal (for school fundrais	ers):		
School Street Address:		School Phone #:			
City, State, Zip Code:		School Fax #:			
Grade Levels (K-3, for example):		School email:			
		School Website:			
Chairperson Name:		PTA/PTO President:			
lome Address:		Home Address:			
City, State, Zip Code:	City, State, Zip Code:				
Chairperson Cell Phone #:		President's Cell Phone #:	nt's Cell Phone #:		
Chairperson Home Phone #:	person Home Phone #:		President's Home Phone #		
Chairperson Email Address:		President's Email Address:			
Treasurer:	Phone:	Email:			
Brochure(s) Selection:					
Winter Wonderland (July -Nov)	Нар	opy Spring (Jan -May)			
Gourmet Goodness (July-Nov) Gourmet Goodness (Spring – if available)					
Youth Prize Program (designed for Elem Schools)					
Ship brochures to: Brochure	s to School	Brochures to Cha	airperson		
Do you wish to receive an online link for our school kick-off video?Yes No					

Number of Students:	Number of Brochu	res Needed (Students + 5%):	Number of Homerooms:
Date you'll need to receive	your brochures by:		
Approximate Start Date:		Approximate End Date:	
Estimated Retail Sales:			
Date Order Forms will be m	ailed to Gifts 'N Thir	ngs:	
Days of the week you can re	ceive your product	delivery (ie, Mon-Fri):	
Hour you can receive your p	roduct delivery (ie,	8am-3pm):	
Ship any late orders to:	School	Chairperson's Home	President's Home
Do you wish to have us prin	t a parent letter for	you: Yes No	0
Checks are made payable to	):		
Goal (most groups request '	'Sell 15 items or mo	re"):	
Name, Number, and/or Ema	ail for questions:		
What is your Fundraiser pay	ing for (provide det	ails to motivate you students ar	nd parents):
Please call us to discuss our	Elementary/Middle	School Prize Incentives -	
Participation Kick-Off Kit: _	Yes	No (hallway posters, and clas	sroom posters with goal chart)
Online Registration Kick-Sta	rt Program: Y	'es No	
Wizard Hat Homeroom Earl	y Sign-Up Bonus:	Yes No	
50% Participation Homeroo	m Prize for :`	Yes No	
50% Homeroom Teacher Pr	ize: Yes _	No	
Little Shopper's Shoppe Buc	k for each child who	shops if run L.S.S: Yes	No
Does your school do a Holid	ay Shop?:Y	'es No	
Does your school hold a spr	ing fundraiser?	Yes No	
·		l details and then email your pro deb@best-fundraising-ideas.co	

By submitting this form, you have read the details on how the program works, agree with the terms, and have received approval from your organization (school principal, board members etc.) to sign a fundraising agreement on behalf of your organization, and will not cancel.