



**Van Wyk offers a high-profit fundraiser with free brochures, free shipping, and delicious, \$12 popcorn. With high-quality and affordable products, you and your supports will love our Van Wyk Chaos Popcorn! There are no upfront costs, no cases required, and you'll love how easy a Van Wyk Sweet Chaos Popcorn fundraiser will be!**

**Profit:** Earn 40% profit

**Price Range:** All items are price at just \$12 each.

**Number of Pages:** Choose from our 4-Page and 2-Page brochure. Each has an order form on the back side.

**Number of items:** 10 scrumptious flavors

**Description:** Each flavor is packaged in a sealed bag. Popcorn is made in the USA, is gluten-free, MSG-free, GMO-free corn

**Recommended for:** Groups of 10 or more

**Minimum Order:** 50 items

**Case Requirements:** None. Order only what you sell.

**Upfront Costs:** None

**Shipping:** \$50 fee if less than 400 items are sold. Orders ship within 2 weeks upon receipt of payment.

**Payment:** Organization, Business, or Cashier's Check, Money Order

## Top Reasons for Choosing Van Wyk Chaos Popcorn for your next Fundraiser

- 1. You can begin your fundraiser within a week!**
- Submit your Sales Agreement by fax or email today (or electronically through our website). Brochures will be shipped FREE! Products are delivered via FedEx or Common Carrier generally within 1 week. With Van Wyk Popcorn fundraisers you can maximize your selling opportunity by starting earlier and running your fundraiser later into the season!
- Fundraising with Van Wyk Chaos Popcorn is **EASY!** There are absolutely **no start-up fees!** We request a minimum of just 50 items to submit an order, you'll retain your profit up front, and we provide extended evening and weekend office hours! Call or email us anytime!
- We provide a choice of 10 popcorn flavors: Sea Salt, Chaos Mix, Kettle Corn, White Cheddar, Honey Chipotle, Black & White, Movie Theater Butter, Peanut Butter Cup, Jalapeno Blue Cheese, and Cold Stone Cake Batter.
- Kids and their families love popcorn and therefore, popcorn fundraisers are easy to sell and to achieve high sales for your organization.
- Each gourmet, ready-to-eat flavor comes in a sealed bag with quality grown popcorn inside. Our corn is selected for its great taste and tenderness. We are dedicated to providing a decadent product made with the highest quality ingredients which are always fresh and always delicious.
- Earn 40% profit with just 50 or more items sold.  
Tax is not collected by Van Wyk and non-tax exempt groups can opt to collect tax. An invoice will be emailed to you for the cost of your products plus shipping, if applicable.
- Shipping charges are FREE** with 400+ items sold. (That's just 25 participants selling 16 items each!)

## Pricing and Profit

Organizations earn a 40% profit with our Van Wyk Popcorn brochure.  
With \$12 retail pricing, selling 15 items per seller is easy!

### 40% Profit Percentage\* for your Organization – Based upon a \$12 selling price

Number of Sellers each selling 15 items	Number of Items Sold	Average Profit
10	150	\$720
25	375	\$1,800
50	750	\$3,600
100	1,500	\$7,200
200	3,000	\$14,400

## How does the program work?

**Review the enclosed Sales Agreement**, complete, and fax, scan, or mail to our office. Or just call us at 860-384-3691. You can also submit your sales agreement electronically on our website. There's no wait to receive your brochures! You'll receive your brochures within 4-5 days.

We'll provide the documents you'll need including a sample cover letter you can modify and a master order form. You can also call in your order by calling (860) 384-3691.

**Distribute brochures to your sellers** and determine how long you will continue your sales. (Most organizations sell for 2-3 weeks) We encourage closing on a Monday rather than a Friday to allow your participants to sell over the weekend. Customer checks, if accepted, are made payable to your organization.

**Collect all brochures and payments at the end of your selling period.** The minimum order is 50 items.

Once we receive your order, we will email an invoice to you with the total amount due. You'll keep your profit upfront.

**Shipping is FREE with a qualified order of 400 items sold!** Orders less than 400 items will add \$50 shipping.

**Brochure Fee:** Brochures and the cost of shipping are provided with no upfront cost. We request an average of 1 item be sold times the number of brochures shipped. Otherwise, a small fee for the shortage will be charged. Rarely, is a brochure fee ever required.

**We will email an Invoice** for the amount due, and you'll keep your profit upfront.

**Pay for your purchase.** Payment by school/organization check, money order, cashier's or certified check is required.

**Purchase Orders and payment by credit cards are not accepted** for Van Wyk orders. W-9s and vendor applications are provided as needed.

**A confirmation will be emailed to you** once we receive payment. Once payment has been received, your order will be submitted to our shipping department for processing.

**Report any missing or broken items.** Seldom are there any missing or broken items with our shipments. However, should any corrections be required, return the check-in form within 48 hours and we will process a new order for the replacements.

**We'll provide coaching to help your campaign succeed,** extended office hours Mon-Fri 9am-9pm, Sat-Sun 11am-6pm EST, and a solid commitment to process your order and needed replacements with no delay. When you require assistance, we'll be available to help you!

## Why choose Best-Fundraising-Ideas and Fundraising Representative Deb Murray?

If you are looking for an experienced and proven fundraising representative look no further! Since 2002 I've worked as a full-time national fundraising representative and I take pride in having worked with thousands of organizations across the US. Over the years our company has expanded by offering Candle Fundraisers, Cookie Dough, Pizza, Pretzels, Cinnabon, Cheese & Sausage, Spring & Christmas Shoppers, Chocolates, Snacks, Home Décor, Jewelry, Popcorn, Coffee, Holiday Shop, Online Sales, In-Hand sales and more. My commitment is to provide you with the best experience possible in anticipation of working together for many years to come. I've worked with our corporate offices in product and brochure development, expanded our product lines, initiated and contributed to the development of online fundraising, and much more. Presently, I am also the National Sales Director for La-Tee-Da! Fundraising. I'm confident you'll be pleased with our programs and your supporters will be too! Fill out the enclosed Sales Agreement and return it by fax, scanned email attachment, or postal mail. You can also submit your Sales Agreement electronically from our website or just call us to get started! Your brochures will be shipped quickly, and you can begin your fundraiser in just 4-5 days. You can depend on receiving excellent customer service and I look forward to working with you throughout your fundraiser!



# Best-Fundraising-Ideas

## Van Wyk Popcorn Sales Agreement

www.Best-Fundraising-Ideas.com  
 Deb Murray, National Fundraising Rep  
 Mailing Address:

102 Thompson St, South Glastonbury CT 06073  
 Fax: 410-630-7080

Questions? Email: deb@best-fundraising-ideas.com  
 Phone: 860-384-3691



Organization Name: \_\_\_\_\_

Shipping Address for BROCHURES (Mailed USPS Priority): \_\_\_\_\_ Shipped to Business/School \_\_\_\_\_ Shipped to Home

Business Name or School if applicable: \_\_\_\_\_

Street Address or PO Box: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Shipping Address for PRODUCTS: \_\_\_\_\_ Shipped to Business/School \_\_\_\_\_ Shipped to Home Address

Business Name or School if applicable: \_\_\_\_\_

Street Address (no PO Boxes): \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Chairperson: \_\_\_\_\_ Email (Print Clearly): \_\_\_\_\_

Phone-Day: (\_\_\_\_) \_\_\_\_\_ Evening: (\_\_\_\_) \_\_\_\_\_ Cell: (\_\_\_\_) \_\_\_\_\_

Person Responsible for Payment: \_\_\_\_\_ Title: \_\_\_\_\_ Phone: \_\_\_\_\_

Number of Participants: \_\_\_\_\_ Approximate Date of Fundraiser: \_\_\_\_/\_\_\_\_/\_\_\_\_ to \_\_\_\_/\_\_\_\_/\_\_\_\_

Brochure: \_\_\_\_\_ \$12 Chaos Popcorn 4-Page \_\_\_\_\_ \$12 Chaos Popcorn 2-Page

Profit: Sell 50+ items: 40% Profit

Samples/Late Orders: Regular pricing applies. For an order with less than 50 items, shipping fee will be added.

**Tax Exemption:** Organizations who are tax exempt are responsible for determining their state tax exemption status. Organizations who are not state tax exempt will be responsible for reporting state tax to their appropriate state. Non-exempt organizations may collect the tax.

**Shipping:** Shipping is free on orders with 400 or more items. Orders with less than 400 items will add a \$50 shipping fee. Orders are generally shipped within 2-3 weeks upon receipt of payment and are generally shipped via FedEx. Large orders are shipped by freight carrier with an arranged delivery.

**Brochures:** We ship brochures at no upfront cost to your organization, but we do request enough items are sold to cover costs. A fee is added to an invoice only if the total number of items sold is less than the total number of brochures shipped. A 25 cents fee is calculated only on the shortage.

For example, order 100 brochures, sell only 70 items. A small fee is added for just 30 brochures. (30 x .25 = \$7.50)

**Payments:** Customer checks are made payable to your organization. Acceptable forms of payment include Money Order, Business, or School Check. **Personal checks, temporary checks, checks with hand-written group/business names, electronic credit cards, and purchase orders are not accepted.** Payments by check/money order must be paid in full prior to the order being placed. Returned check fee is \$50.00. Public school purchase orders are accepted.

**Missing Items:** Report any missing items within 48 hours following delivery. Send an email with the name of the item, how many were received, and the quantity missing. Organization will be responsible for the accuracy of the total number of items sold and ordered.

**Sales Agreement: MUST be returned to Deb Murray prior to distributing your brochures.** I have read, understand, and agree with the terms and conditions listed above and have received approval from my organization (school principal, board members etc.) to sign on behalf of my organization.

Deb Murray

\_\_\_\_\_  
 Chairperson

\_\_\_\_\_  
 Title

\_\_\_\_\_  
 Fundraising Representative

\_\_\_\_\_  
 Date